

### Caucus 101: Authentic Assignment: Political Party Artifact

Either in your assigned groups or individually, pick one of the assignment options below. Each option is worth the same amount of points. You have a menu of options to give you the freedom to choose your own assessment.

<p><b>Option 1: Going Viral: The Political Advertisement</b></p> <p>Create an advertisement that promotes your political party and explains why it is the best party for young voters.</p> <p>Your advertisement can be a video, poster, door flyer/pamphlet, song, radio ad, etc.</p> <p><u>Your advertisement must include:</u></p> <p>Major beliefs promoted by your party and why your party is the best</p> <p>How the party can help youth (what can they do for you?)</p> <p>A hashtag that followers can use to spread your advertisement and associate with your cause</p> <p><i>Hint:</i> Consider using a celebrity or respected person who is a member of your party to serve as your “poster boy/girl” in your ad</p>
<p><b>Option 2: Future of the Party: Creating the Platform for a New Generation</b></p> <p>Review the excerpts from your party’s state platform. Your group will be in charge of modifying the platform to appeal to your generation while still preserving the basic beliefs behind the party’s foundation. Remember, you want to gain supporters, but you also don’t want to lose any of those who already support you.</p> <p>Create five (5) policy planks (statements or amendments) to be added to your party’s platform. (In other words, 5 changes or additions to the party’s beliefs to appeal to those ages 18-25).</p> <p>Your product must also include a short report explaining why your group made the changes/additions that it did, how these changes will appeal to young voters, and how it aligns with the party’s foundational beliefs.</p>
<p><b>Option 3: Turn Out for What!: Recruiting and Committing the Youth Vote</b></p> <p>Compose a letter to your state’s political party organization informing them of things they need to do to appeal to young voters and encourage higher youth turnout to the Iowa caucus.</p> <p><u>Your letter should include the following:</u></p> <p>A statement of why your group identifies with their party</p> <p>What major beliefs or ideas you think would appeal to/matter the most to high school students</p> <p>What changes (if any) would help your party increase its appeal to high school and college students</p> <p>A brief plan for how the party can reach out to high school students and get them to commit to the caucus (What things would encourage high school students to be interested and involved?)</p>